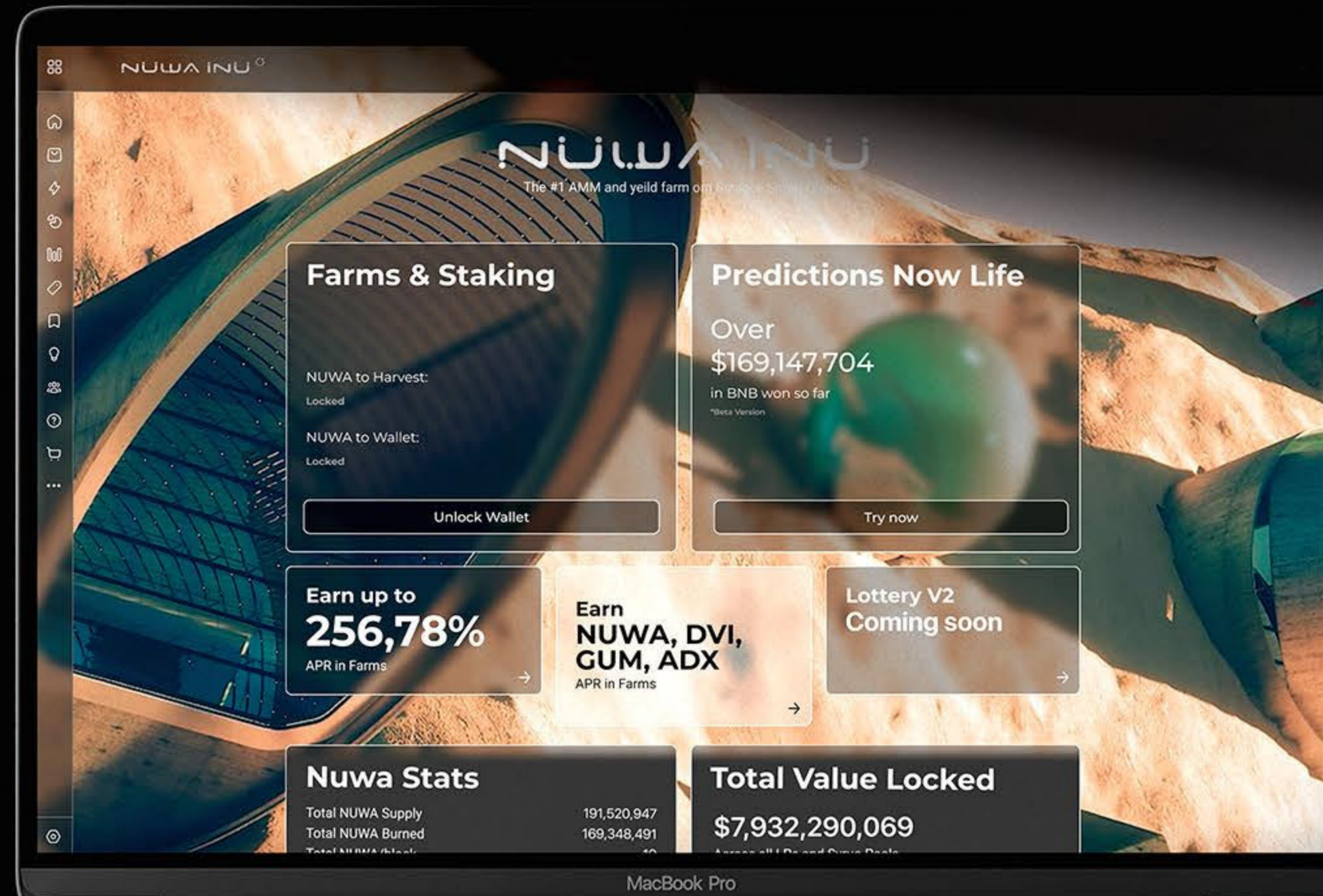


NUWA INU^o

Pitch Deck 2022



Abstract

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Introduction

Page №1

NUWA INU is an IT crypto startup with its own unique token economy. Its important feature is that it is based on the interaction of two smart contracts. Thanks to the symbiosis of the INU stablecoin and the volatile NUWA token, a secure and automated provision of liquidity and exchange rate value of the NUWA dynamic token is provided.

In the future, NUWA INU will become a blockchain, with its own DEX exchange and a space simulator. Using which, users will be able to participate in the construction and development of single-industry towns on Mars. Such a solution will be implemented in the metaverse format with a P2E solution integrated.

Play to Earn solution is a mobile gaming application in the genre of "space shooter". A game with an infinite number of intergalactic missions where participants can earn cryptocurrency and NFT tokens. In the future, the game will be scaled to the metaverse format.

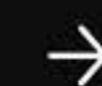
Nuwa Stats

Total NUWA Supply	191,520,947
Total NUWA Burned	169,348,491
Total NUWA/block	19

Earn up to

256,78%

APR in Farms




Total Value Locked (TVL)


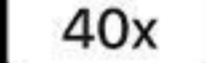
\$7,932,290,069


Across all LPs and Syruo Pools


Problem




Token Name

 Core 


APR:  47.7%


Earn:  NUWA + Fees

NUWA EARNED:
0.000



NUWA-BNB LP STAKED




Details 

The hype in the world of cryptocurrencies has led to the emergence of countless tokens that have no real use case. Traditional business continues without the real use of blockchain technology, not seeing competitive advantages in this.



High commissions also complicate the life for both players and developers.


The game tokens used in current P2E solutions are extremely volatile and often negate the expediency of their use.


Lack of understanding by the majority of the importance of blockchain technology and decentralization in everyday life and business.




Token Name

 Core 


APR:  47.7%


Earn:  NUWA + Fees

NUWA EARNED:
0.000



NUWA-BNB LP STAKED



Details 

Solution

Page №3

We are sure that the development of the Game Fi industry has huge prospects. At the same time, there are risks of decreasing interest on the part of players due to the volatility of game tokens and their possible depreciation.

**Layer 2
Coming soon**



Our solution is to reward players with algorithmic stablecoin. Thus, we eliminate unnecessary worries among participants about the token rate and allow them to fully focus on the game process.

Confirmation of all transactions in our blockchain is based on the PoB (Proof of Burn) consensus protocol. This ensures a constant and stable growth in the value of the dynamic NUWA token on the one hand, and a stable algorithmic stablecoin rate on the other. In addition, such a model will allow maintaining the necessary level of deflation and supporting the ever-growing demand for the token. In the future, this mechanism will allow third-party business solutions to be placed on the basis of our blockchain, where decentralization will be the main priority.

A game simulator in the metaverse format will allow using the example of real characters, to study models of interaction between different groups of people in a limited space. The data obtained will make it possible to predict various scenarios of human behavior during the construction of single-industry towns outside our planet.

The most popular of the existing stablecoins are devoid of decentralization, which entitles the issuer of these currencies to unilateral decisions. In this case, the risk of blocking or complete loss of their funds is very high. The mechanism of interaction of the two NUWA INU smart contracts ensures the autonomy of its blockchain and completely eliminates the possibility of external influence.

Business model

Page №4

The monetization of the NUWA INU project will be carried out through the phased implementation of the following points:

SAAS →	Free to play →	Play to earn →	Freemium →	P2P →	B2B →	E-Commerce →	Advertisement →
<p>Creating a decentralized application with a built-in transaction payment system. Implementation of third-party applications based on it, with the prospect of obtaining high incomes.</p> <p>Examples: Ethereum, Solana, Near, Cordana, Polygon, (Freemium, Saas).</p>			<p>Integration of P2E solutions. A mobile gaming application in the "space shooter" genre, with its subsequent scaling to the metaverse format.</p> <p>This will attract a wide audience of gamers and attract advertisers with an annual turnover of over \$ 700 billion.</p> <p>Covering two perspective areas at once - Play to Earn and NFT market.</p>			<p>Creation of a DEX exchange. In the future, the creation of a decentralized wallet with the ability to make exchanges.</p> <p>Creation of solutions for P2P and B2B payment systems based on it.</p>	

Market situation ^o

Page №5

The cryptocurrency market, despite its young age, is the most rapidly growing and promising direction. One of its advantages is its scalability.

The capitalization of Ethereum has exceeded \$500 billion in three years. The capitalization of the popular game Axie Infinity for three years exceeded 8 billion dollars.

The average capitalization of crypto projects providing Play to Earn solutions has reached over \$10 billion over the past two years. Interest in the P2E market continues to grow rapidly.

The average capitalization of crypto projects providing Play to Earn solutions has reached over \$10 billion over the past two years. Interest in the P2E market continues to grow rapidly.

Our task is to take a worthy place in this rapidly developing market, and surpass the success of the current leaders. In the perspective of one year, we plan to reach a capitalization of over \$ 1 billion. By investing in marketing and popularizing our project, we will reach values of over \$ 10 billion. After a while, the NUWA INU project will enter the TOP 50 by capitalization, which is 1.5 - 2%.

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Competitors ^o

Page №6

All currently existing game projects have similar architecture and token economy problems. We are confident that our P2E model with its own stablecoin and a system of interaction between two smart contracts will encourage most projects to cooperate with us. And as one of the possible scenarios - the implementation of third-party projects based on our blockchain.

Competitors in the field of games:

Ethereum →

Near →

Dot →

Cordano →

Solana →

Excessive volatility of the tokens of these platforms, and as a result, the ever-increasing gas fee.

Competitors in the field of games:

Axie Infinity →

Star Atlas →

Starlink →

Steam →

Crypto Space Commander →

Excessive dependence of the audience's interest on the value of the game token. In the event of a significant and prolonged depreciation of the exchange rate (bear market), there will be a loss of audience.

Development strategy

Page №7

Our team is planning a phased development plan for the project. At the moment, the mechanism of interaction between two smart contracts has already been implemented and is being successfully tested.

A mobile version of the P2E game has been implemented, and now is available for download on Android and iOS. Its development plan is described in detail in its roadmap.

The metaverse platform is under active development. Based on it, we plan to fully unlock the potential of our game and promote more active use of NFTs. In the future - the development of an artificial intelligence algorithm based on the data obtained.

A platform has been implemented to promote bloggers and monetize their content. We will use this powerful tool to promote our own product in all well-known social networks.

At this stage, we are carrying out the final work on preparing our token for the rounds of private and public sales, as well as its listing on DEX exchanges.



Conclusion

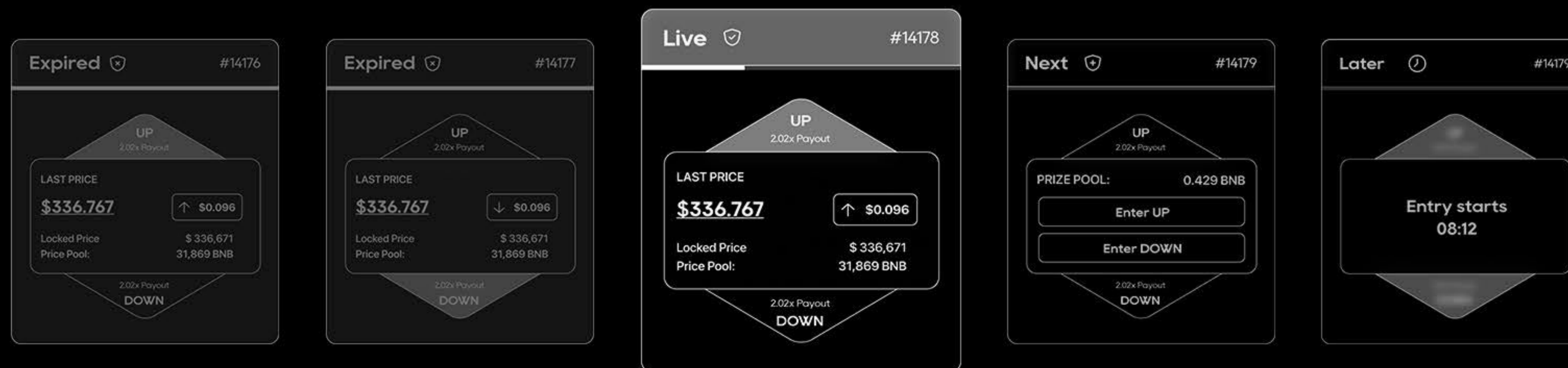
We are sure that 2022 will be a special year for the crypto currency market. Against the backdrop of global inflation and the inevitability of an economic crisis, cryptocurrencies will experience a strong inflow of liquidity. The NUWA INU project intends to reach a capitalization of \$500 million to \$1 billion in the near future.

Immediately after receiving stable funding, we plan to expand and strengthen our team with first-class specialists.

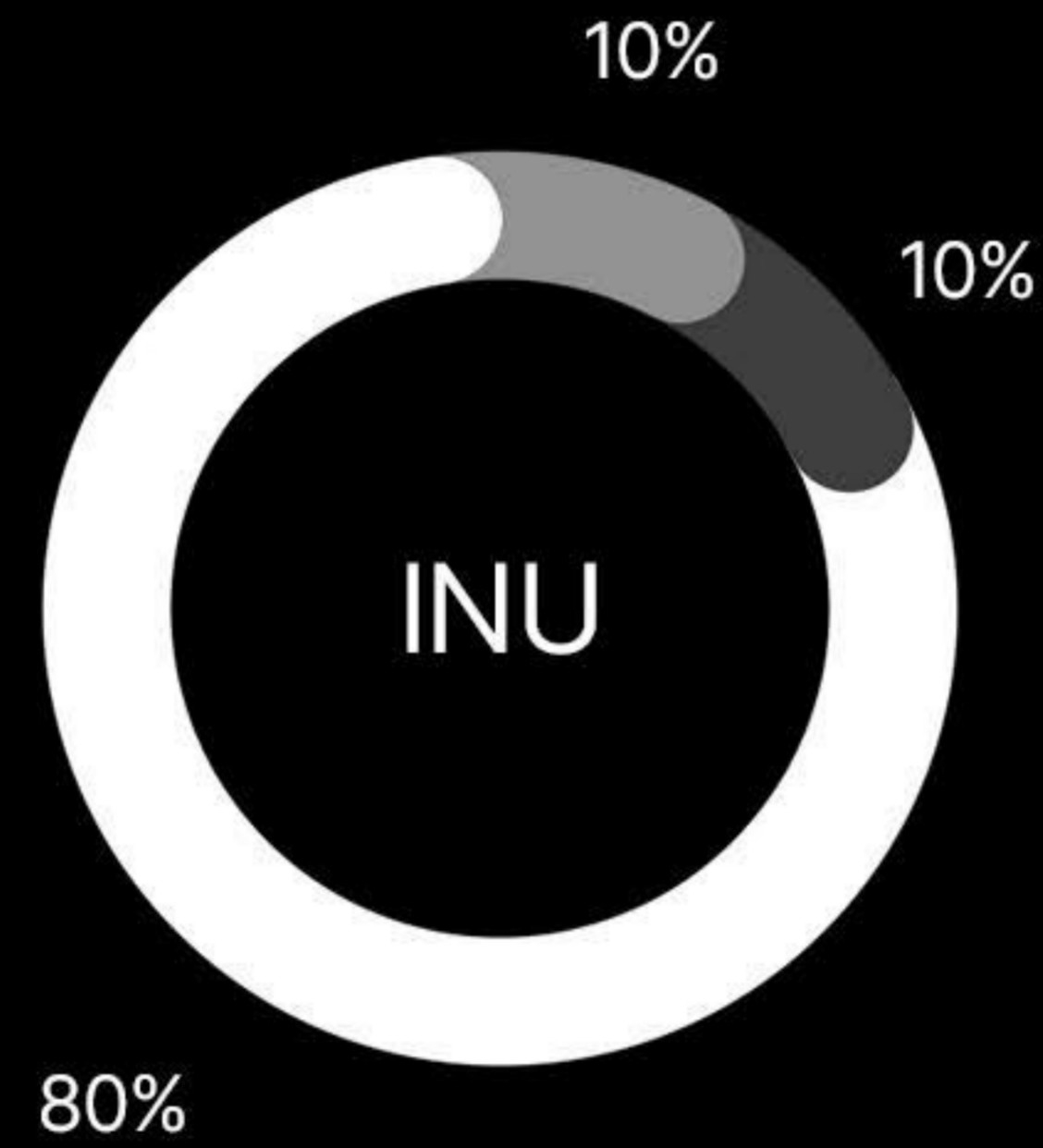
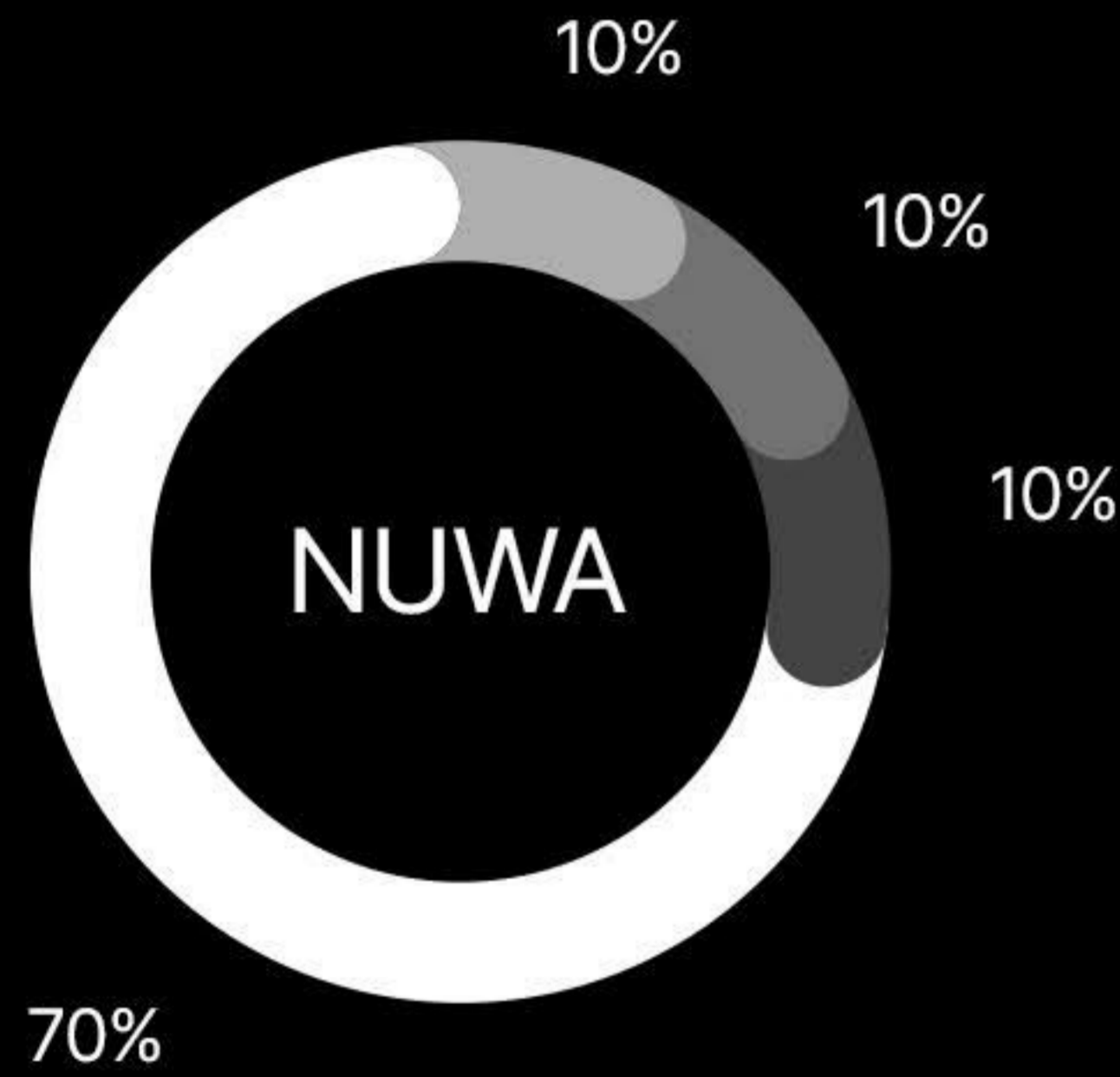
In the next 3 months, we plan to reach peak capitalization values.

There is every reason for this, since the game application, the platform for promoting bloggers and series of NFTs spacecraft cards are already ready. And this, as the experience of competitors has shown, is hundreds of millions of dollars received during their sale.

If you are looking for a project for investment with huge potential in the blockchains, GameFi or Metaverse market, then we recommend you to take a closer look at the NUWA INU project.



Token economy



-  70% - Minting rewards
-  10 % - Team / Lockup
-  10 % - Sell / Listing
-  10 % - Stablecoin rewards

-  80% - Minting rewards
-  10 % - Sell fond NUWA
-  10 % - Fond-privat sale

<i>NUWA INU</i>	<i>BUY</i>	<i>SELL</i>
<i>Marketing</i>	3	6
<i>Burn</i>	3	6
<i>Liquid</i>	3	6
<i>Rewards</i>	3	6
<i>Result</i>	12%	24%

Token economy & Interests

$\$1,000,000,000 / 100,000,000,000 \text{ NUWA} = \$0,01$

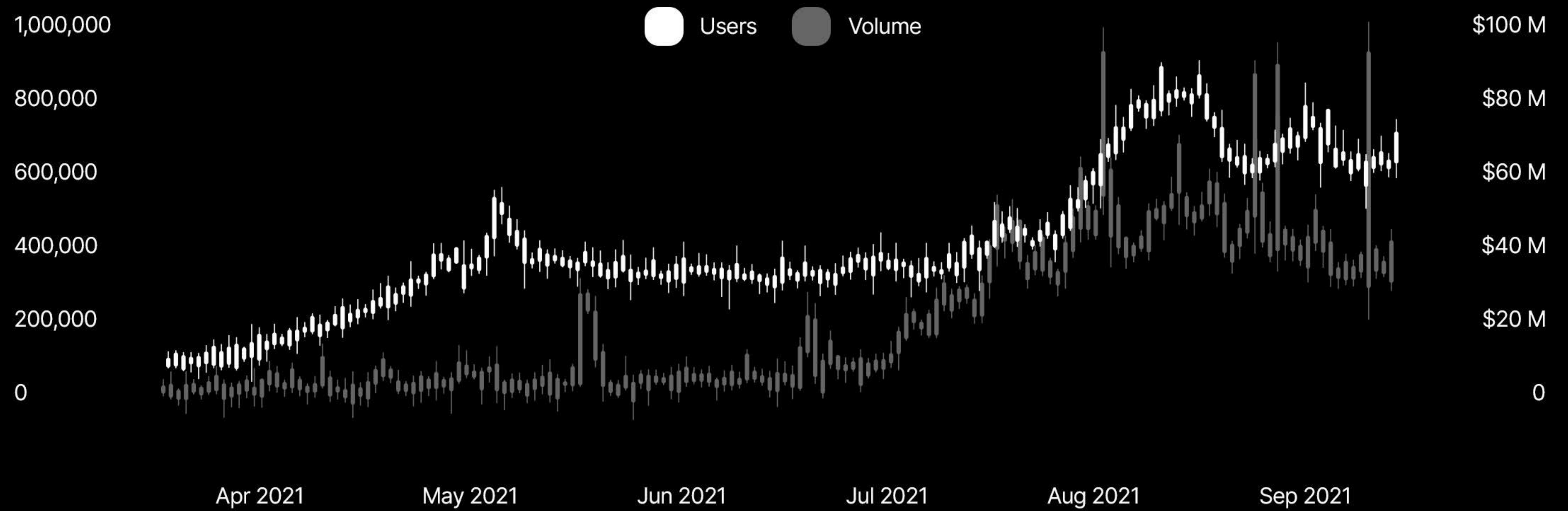
$10\% - \$1,000,000 = 10,000,000,000 \text{ NUWA}$

Due to the increased interest in the NUWA INU project, we decided to pre-sell 10% of our token issue according to the following scheme:

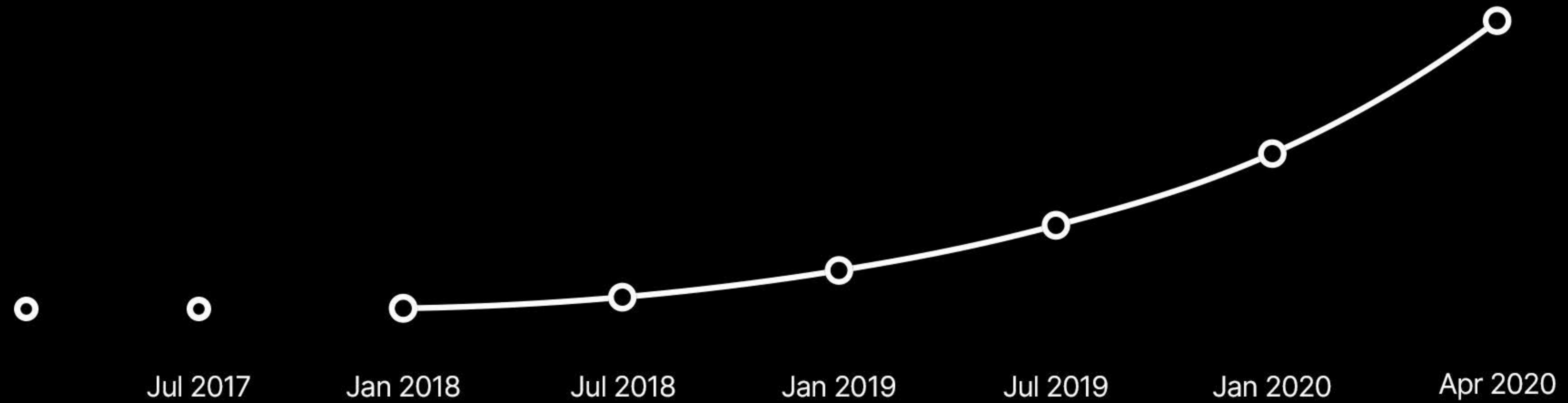
Seed	Privat Sale	Public Sale IDO	DEX Pancake Listing
1% of the total supply →	4% of the total supply →	2,5% of the total supply →	*2.5% of the total supply →
\$800,000 → \$0.0008 per token →	\$8 million → \$0.002 per token →	← (softcap) \$15 million → \$0.006 per token →	← (softcap) The initial price per token is 0.01\$. No lockup period
	\$16 million → \$0.004 per token →	← (hardcap) \$20 million → \$0.008 per token →	← (hardcap)
1 year lockup, with 4 years monthly linear vesting.	1 year lockup, with 4 years monthly linear vesting.	6 month lockup, with 4 years monthly linear vesting.	

* A maximum of 2.5% is allocated for listing. The final amount depends on the funds raised, during our private and public rounds. 30% of the raised funds will form the DEX liquid pool.

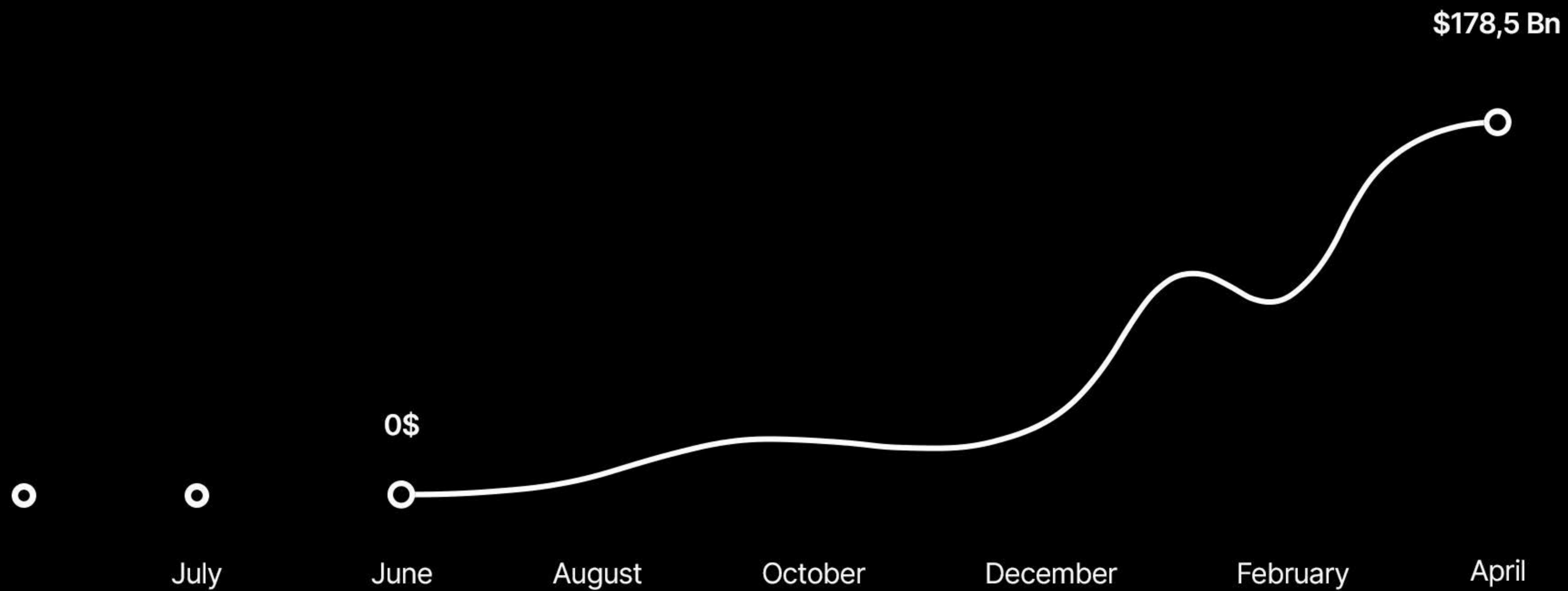
NFT and GameFi [○]



DeFi Market [○] DeFi Marketing growth for the past 4 years



DeFi Market [○] Total Value locked in DeFi \$178,5 Bn

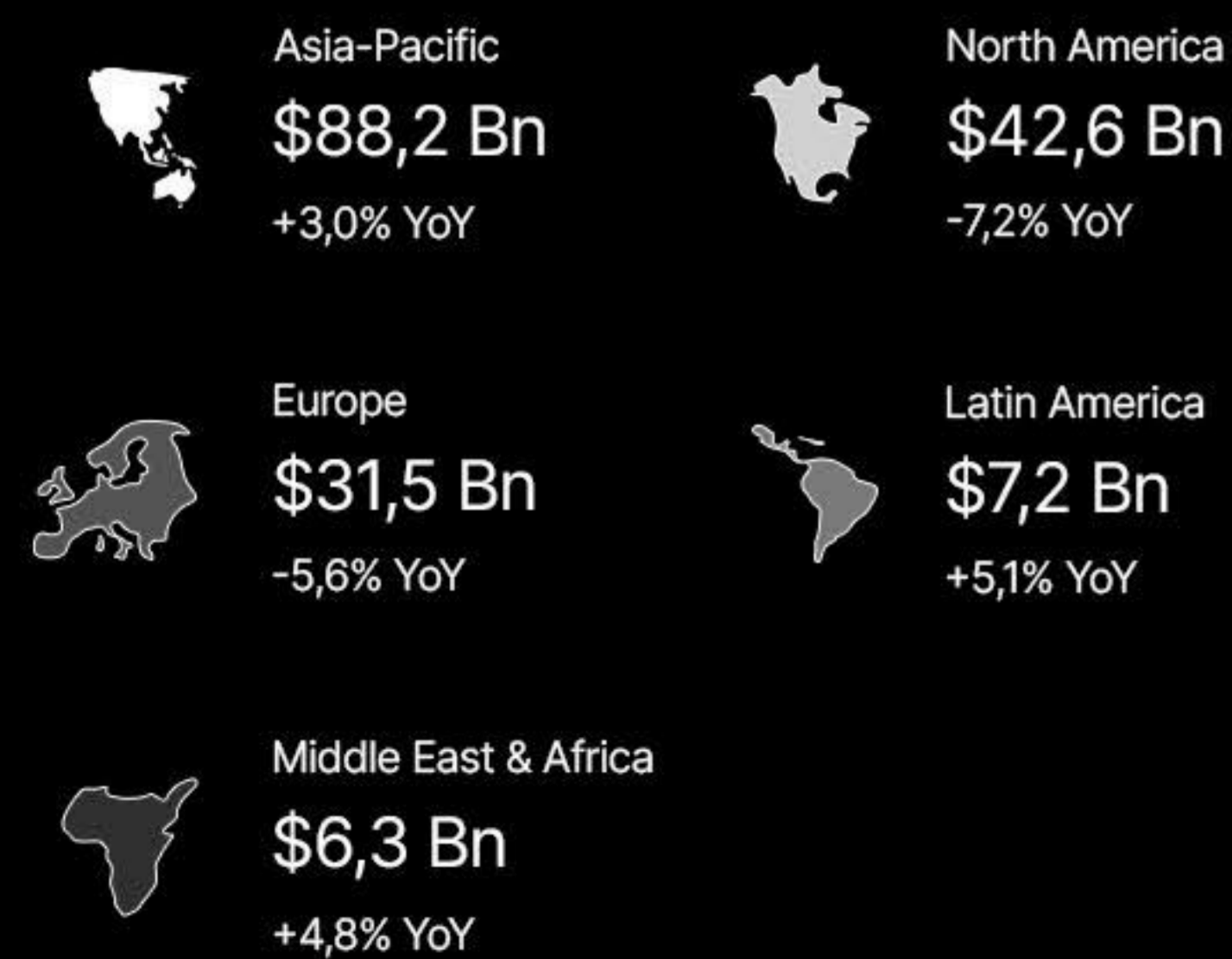


The amount in blocked in defi protocols increased 74x during the last one year.

Gaming industry statistics [○]

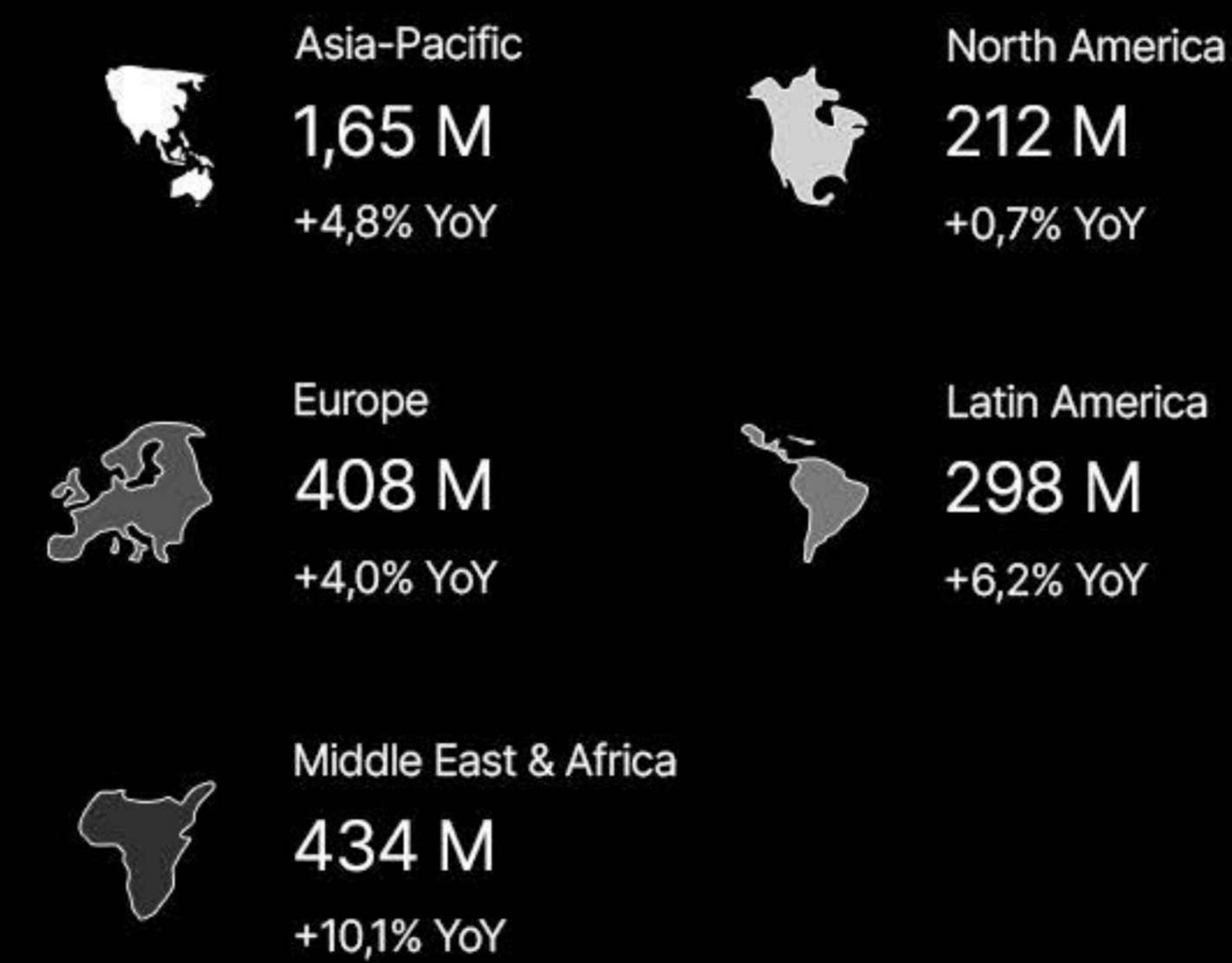
2021 Global Games Market

Per Region



2021 Global Players

Per Region



2021 Global Games Market

Per Segment



Team

Page №12



Ethan

CEO

*IT-Tech, StartUp, Crypto
Enthusiast, Blockchain Evangelist,
Influencer, Blogger, Advisor,
Investor.*



Mark

Developer

*Specialization in Java and
JavaScript. DB: PostgreSQL,
MongoDB, Redis. Profile
education.*



Ilon

Data Scientist. Blockchain smart
contract developer

*Data science, Machine learning,
NLP, CV, Python, TensorFlow,
PyTorch, Project Management,
Solidity, Truffle, Hardhat.*



Nolan

Software-engineer

*Typescript, Node.js, Ruby,
MongoDB, Postgresql, Docker,
Kubernetes, React, Vue, Solidity,
Waves.*



Brian

Community manager

Customer support since 2017.



Dorian

Financial Consultant

*Financial Consultant in the
cryptocurrency market. Interests:
blockchain, financial modeling
and valuation, behavioral
economics.*



Simon

Graphic designer, web designer

*Development of a design system
for cryptocurrency projects.*

*Specialization: multi-page
websites, landing pages and
logos.*



Tom

Marketing

*Finance, crypto, marketing, traffic
arbitrage*

Education: Higher economic



Robert

COO

Brand and concept manager.

*Crypto trader and investor since
2017.*



Nora

Advertising & Promotions
Manager

*Media buying, Digital Networking,
Analysis of the cryptocurrency
space, Data analysis*